Keep live areas of artwork .125" inside of (away from) die cuts, such as text & logos. If they are too close they may get cut into. This Area Indicia is for US Postal This Area Indicia. is for text & graphics. - 3.27" -Endorsement Name Address There City, State Zip should be no artwork 1 2 3 4 5 6 7 8 9 9 9 9 1 in pink, gray or Indicia LEAVE THIS AREA WHITE FOR POST OFFICE USE areas. Keytag size is 1" x 2" Postcard size is 5.375" x 4.25" Postcard Front This Area is for text & graphics.

Bleed artwork .125" past die cuts / all four sides and around card cuts